



# LGTBIQ+ perspective in audiovisual fiction and media



- \* Analysis of LGTBIQ+ Representation in Audiovisual Media: Study of how LGTBIQ+ narratives and characters are represented in cinema, television, advertising, digital platforms, and other formats.
- \* Interaction with LGTBIQ+ Audiences: Study of the reception of content by LGTBIQ+ audiences, analyzing the degree of realism, identification with characters, and the importance of representation in the construction of their identity.
- \* Research in LGTBIQ+ Audiovisual Production: Study of the production and distribution practices of LGTBIQ+ content, including the creative process, the inclusion of diverse voices in the production team, and the impact these decisions have on the quality and authenticity of narratives.
- \* Social and Cultural Impact of LGTBIQ+ Narratives: Analysis of how audiovisual fictions that include LGTBIQ+ themes can contribute to the visibility and understanding of sexual and gender diversity in society, as well as the impact of these representations on the audience and society in general.
- \* Communicative Strategies for LGTBIQ+ Inclusion: Proposal of new communicative strategies for the promotion and dissemination of the LGTBIQ+ perspective in the media, with the aim of fostering inclusion and respect for diversity.